



eBridge—December 2010

Ki ThoughtBridge Constructive Conflict Management Kit®

Getting through tough times can increase stress and conflict in a business.

Invest in a resource that management can use to resolve differences and improve productivity.

If you, your organization or team would like to order this resource please contact Sue Schraffa at Ki ThoughtBridge: 317-822-8205/sschraffa@kithoughtbridge.com



Riding out the Storm® By Katherine Tyler Scott

Read Katherine's weekly leadership column in the Washington Post

(Katherine Tyler Scott is a board member of the International Leadership Association and at this years' Annual Conference in Boston was a closing speaker. Her comments about the meaning of the Conference are posted [here](#).)

The Situation:

Angie McConnell is the President and CEO of an agency specializing in the placement of executive assistants in mid to large size companies. McConnell and Associates (M&A) has been in business for fifteen years and the majority of their work comes from satisfied clients who do repeat business and recommend M&A to others. As a result the company hasn't felt a need to be aggressive in marketing its services. The recent economic recession has adversely impacted the agency. Although their clients love the quality of services many have had to cut their budgets, reduce staff, and cut or delay services. This trend is likely to continue for another 12-16 months according to future economic projections. M&A's has focused business development on six surrounding states. Angie is preparing to meet with the program and marketing staff to share the challenges the company is facing.

What would you recommend?

Find out what Ki ThoughtBridge recommends.....

The Company Leaders Trust: Connecting Ideas for Powerful Results™

Ki ThoughtBridge provides organizational assessment, executive coaching, leadership development, customized skill-building workshops, and an array of conflict resolution, negotiation, and change management resources for businesses, philanthropic institutions, and educational systems.

Leaders use a variety of technical and adaptive skills on a daily basis. However, 90% of the problems leaders face are adaptive, while the majority of the training they have received is technical. Ki ThoughtBridge helps leaders integrate their adaptive skills with their technical expertise, enabling them to achieve results using tools and processes that build trust, integrity, effectiveness, and profitability.

[Contact Us](#)

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HAPPY HOLIDAYS!

FROM KI THOUGHTBRIDGE
PARTNERS, STAFF, AND
ASSOCIATES

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